



Making the most of your visits to the US, Middle East & Europe is often about meeting enough of the right people

Potential Clients - Investors - Introducers - Resellers

# OUR QUALITY STANDARDS REFLECT OUR CLIENTS EXPECTATIONS

- Big Four Accountancy Practices
- One Of The Largest Technology Solutions to The Asset Management Industry
- A UK Corporate Bank
- One Of The Worlds Largest Risk Management Consultancies
- A Global 'Labour' Law Practice
- Actuaries Benchmarking Custodian Banks

# OUR SERVICES

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Understanding The Brief



Database Of The Right People To Talk To



Meetings Created & Diary Managed



Reports Showing Research, Decision Makers etc.

# TARGETING THE US

Projects have included

- Global 'Labor' Law
- Benchmarking Custodian Banks
- Transfer Pricing
- Company Secretarial Consolidation
- International Accounts Harmonisation
- UK & European Accounting

The majority of our cam–paigns are to ensure that diaries are filled for either one off or regular periodic trips or teleconference/WebEx meetings.

# LEADS ACROSS THE MIDDLE EAST & AFRICA

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There are specific challenges to face in the Middle East & Africa. The data on prospects is less easy to come by & the reliability of prospects is lower than in the US and Europe.



- Appointments need to be re confirmed



- More care & time needs to be taken with building databases

It is clear though that in various markets there is demand with less competition.

# TESTIMONIAL

*"A mainstay and essential partner in our growth  
into the UK and beyond."*

*Diligent*

# DILIGENT

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## The Client

Diligent is a Canadian based company creating effective Web-Based Corporate Governance for Boards of Directors.

## The Clients Words

The team at Chartered Developments generate meetings for us with Company Secretaries in the UK FTSE350 and private company equivalents.

Their attention to detail on prospect databases, quality standards and understanding of business, coupled with superb account management have made them a mainstay and essential partner in our growth into the UK and beyond.

We would thoroughly recommend them.

Yours Faithfully

Charlie Horrell  
UK Managing Director.

# **THOMAS MORGAN**

*Marketing UK businesses in to the US opens up a whole new & exciting possibility for your brand to grow new networks and aquire new clients on a global platform.*

**Thomas Morgan Global Service Associate**  
*Chartered Developments.*



# ABOUT CHARTERED DEVELOPMENTS

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- Generating leads for Professional Practices, Consultants, Financial & Technology firms since 1997 Team of 40 based in Exeter
- Clients Include
  - Global Actuaries (3 of Top 10 UK Law Firms)
  - Leading International Accountants
  - Global Consultants
  - Global Banks
  - Global Asset Managers
  - Global Actuaries (2 of top 3)
  - Large National Insurers
  - Niche International Tech & Professional Practices

# GET IN TOUCH



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